



MATIAS RICCO

GRAPHIC DESIGNER

PROFILE

My name is Matias Ricco, I am a senior graphic designer, I have been in the field for more than twenty five years and I have experience working with multiple companies. I'm originally from Buenos Aires, Argentina where I studied and spent my first years as a designer at a recognized marketing agency. I started my professional career when I moved to the United States twenty years ago and I have been enjoying every moment doing what I love. I take great pride in my design work and always strive to deliver a product that fits my client's expectations.

CONTACT

matiasricco.com
matiasricco@me.com
+1 954.552.9180



EXPERIENCE

PAMPLIN MEDIA GROUP

MAY 2015 - CURRENT / LEAD GRAPHIC DESIGNER

- Design, develop and direct comprehensive high-quality publications for local chambers, regional magazines, newspapers and other specialty projects such as the Street of Dreams magazine, the Portland Rose Festival program, the Home Builders Association newspaper and The Spring and Fall Home and Garden Show magazine.
- Create multiple client advertisements for more than 12 publications.
- Build numerous digital advertisements and web banners for the Business Tribune.

NATIONAL LIQUIDATORS

JUNE 2009 - MARCH 2014 / GRAPHIC DESIGNER

- Created all branding and marketing materials for company and affiliate companies.
- Developed all advertisements for boat/yacht magazines and maritime newspapers.
- Developed booklets, trifold brochures and flyers to present at marine conferences and the Miami and Fort Lauderdale International Boat Shows.

SOLART

MAY 2006 - DECEMBER 2008, ARGENTINA / GRAPHIC DESIGNER

- Developed weekly magazine advertisements for local & regional retail businesses.
- Communicated with clients to create custom publications and marketing collateral.
- Served as liaison between internal/external clients, writers, photographers, director of commercial printing and press throughout each project.

FREELANCE DESIGN

MAY 2006 - CURRENT / GRAPHIC DESIGNER

- Created and redesigned brand identities such as logotypes, brochures, advertisements and high-quality marketing materials for multiple companies throughout the years.
- Designed packaging, promotional flyers, posters, pull up banners, signs, stationeries, and answered all client's questions regarding any design concerns.



EDUCATION

DA VINCI ART & DESIGN SCHOOL

2004 TO 2006, BUENOS AIRES, ARGENTINA

Corporate branding and identity, logotype and layout design, typography, advertising, packaging, traditional and contemporary editorial design, aesthetic and expressive techniques of design.



DESIGN SKILLS

PHOTOSHOP



INDESIGN



ILLUSTRATOR



LIGHTROOM



PERSONAL SKILLS

ORGANIZATION



DEADLINE MANAGEMENT



BILINGUAL



COMMUNICATION

